

The 25 Most Connected Mortgage Professionals

Chris Brown

Social networking stats

- ❖ Facebook (facebook.com/ConnectWithChris): 1,635 friends
- ❖ Twitter (@Chris_Brown_): 2,580 followers

Why you should connect with Chris?

Chris dominates the FHA landscape in Orlando though a mix of high-quality blog posts and dangerously powerful Facebook pages. He's a wonderful person who shares the ideas that have helped him become so successful with his peers.

Tim Davis

Social networking stats

- ❖ Facebook (facebook.com/timwdavis): 1,410 people
- ❖ Twitter (@MKTGEvangelist): 354 followers

Why you should connect with Tim?

Tim is a sales trainer who offers advice on building your business including lots of great tips on working with real estate agents.

Naoma Doriguzzi

Social networking stats

- ❖ Facebook (facebook.com/ndoriguzzi): 1,587 friends
- ❖ Twitter (@NaomaDoriguzzi): 5,835 followers

Why you should connect with Naoma?

Naoma shares updates from other mortgage industry insiders and is just an all-around great person to connect with.

Brian Garay & Frank Stevens of Think Big Work Small

Social networking stats

- ❖ Facebook—Brian (facebook.com/TBWSBrian): 864 friends
- ❖ Facebook—Frank (facebook.com/profile.php?id=100001147785190): 324 friends
- ❖ Twitter (@TBWSD): 1,760 followers

Why you should connect with Brian and Frank of TBWS?

Are you serious? Do you now know why you should connect with them? Love them or hate them, they provide fresh news with a dose of real world mortgage originator experience and opinion.

Dan Green

Social networking stats

- ❖ LinkedIn (linkedin.com/in/mortgagereports): 426 connections
- ❖ Twitter (mortgagereports): 3,777 followers

Why you should connect with Dan?

Dan has been blogging for a long before it was cool to blog (back when they called it a "Web log." Between his relevant blog posts, timely interest rate indicators and funny movie references, he is, as us tweeter folks like to call "follow-worthy."

Anny Havland

Social networking stats

- ❖ Facebook (facebook.com/annyhavland): 1,443 friends
- ❖ Twitter (@annyhavland): 728 followers

Why you should connect with Anny?

Anny shares relevant articles, with a mix of family and fun with her company and around her local market.

Mark Madsen

Social networking stats

- ❖ Facebook (facebook.com/mark.madsen1): 593 friends
- ❖ Twitter (@mark_madsen): 1,481 people

Why you should connect with Mark?

While Mark claims not to be an expert on social media, there are many of us who strongly disagree. His strategies have helped countless mortgage professionals build their business through social media.

Khai McBride

Social networking stats

- ❖ Facebook (facebook.com/khaimcbride): 1,562 friends
- ❖ Twitter (@KhaiMcBride): 581 followers

Why you should connect with Khai?

Khai is a time-management master who shares the secrets of his success as a mortgage professional through Tweets and Facebook updates.

Justin McHood

Social networking stats

- ❖ Facebook (facebook.com/jmchood): 473 friends
- ❖ Twitter (@jmchood): 1,966 followers

Why you should connect with Justin?

Justin is a mortgage guy who also really gets search engine optimization.

Mike Mueller

Social networking stats

- ❖ Facebook (facebook.com/MikeMueller): 3,427 people
- ❖ Facebook Page (facebook.com/MikeMuellerConsulting): 1,857 people

Why you should connect with Mike?

Mike shares his secret sauce on how to build powerful Facebook pages. He's got a really powerful Facebook landing page at Facebook.com/MikeMuellerConsulting.

Rhonda Porter

Social networking stats

- ❖ Facebook (facebook.com/mortgageporter): 750 friends
- ❖ Twitter (@mortgageporter): 2,818 followers

Why you should connect with Rhonda?

Rhonda's updates includes insights to her local Seattle marketplace, real live quotes she is giving to her borrowers (great idea to let her real estate partners know she is active and has decent pricing) and amazing recipes!

Chik Quintans

Social networking stats

- ❖ Facebook (facebook.com/teamcq): 101 people
- ❖ Twitter (@chikquintans): 8,198 followers

Why you should connect with Chik?

Chik shares with his news, economic updates and his special brand of humor with his followers. Plus, he's got a really slick company page.

Scott Schang

Social networking stats

- ❖ Company Twitter (@HomeBuyerEd101): 187 followers
- ❖ Personal Twitter (@scottschang): 1,174 followers

Why you should connect with Scott?

Scott uses Twitter as an educational platform to teach potential and existing homeowners.

Shashank Shekhar

Social networking stats

- ❖ Facebook (facebook.com/LendingExpert): 755 friends
- ❖ Twitter (@ShashankTweets): 486 followers

Why you should connect with Shashank?

Shashank has been killing it, showing users of social media how to connect with first-time homebuyers and referral partners to invite them to his Webinars.

Steve SchraderBachar

Social networking stats

- ❖ Facebook (facebook.com/MortgageMinute): 1,714 people
- ❖ Twitter (@MortgageMinute): 8,204 followers

Why you should connect with Steve?

Steve shares great quotes, progress of his loan files and his blog posts on his Facebook and Twitter accounts.

Naomi Trower

Social networking stats

- ❖ Facebook (facebook.com/NaomiTrower): 1,717 friends
- ❖ Twitter (@NaomiTrower): 15,337 followers

Why you should connect with Naomi?

Naomi provides a fresh stream of mortgage, real estate and social media content.

Tom Vanderwell

Social networking stats

- ❖ Facebook (facebook.com/tom.vanderwell): 473 friends
- ❖ Twitter (@tvanderwell): 2,167 followers

Why you should connect with Tom?

Tom has a deep understand of the mortgage market from Main Street to Wall Street. The insights he shares on Twitter can be very helpful in keeping you well informed.

Jeremiah Wean

Social networking stats

- ❖ Facebook (facebook.com/jwean): 1,486 friends
- ❖ Twitter (@JWean): 945 followers

Why you should connect with Jeremiah?

Jeremiah shares updates from other mortgage industry insiders and is just an all-around nice guy and great person to connect with.

Carl White

Social networking stats

- ❖ Facebook (facebook.com/MasterMindRetreat): 1,277 friends
- ❖ Facebook Page (facebook.com/MortgageMarketingAnimals): 7,325 people

Why you should connect with Carl?

Carl has been sharing with thousands of mortgage professionals, foolproof methods of turning Facebook into a lead generating machine.

And five more important Twitter feeds ...

@NatlMortgagePro

Official Twitter account of *National Mortgage Professional Magazine*.

@NAMBLive

Official Twitter account of the National Association of Mortgage Brokers.

@MortgageJobs

Get Tweets of mortgage jobs.

@HUDNews

Official Twitter feed for the U.S. Department of Housing & Urban Development (HUD).

@REALTORS

Main Twitter account for the National Association of REALTORS® (NAR).

